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2014





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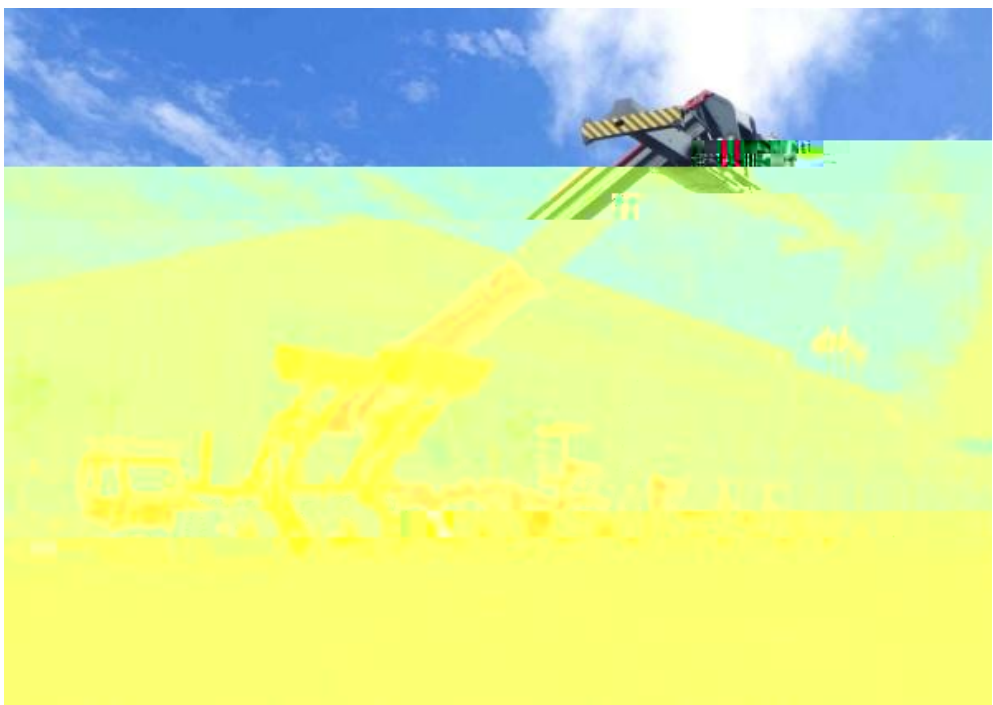


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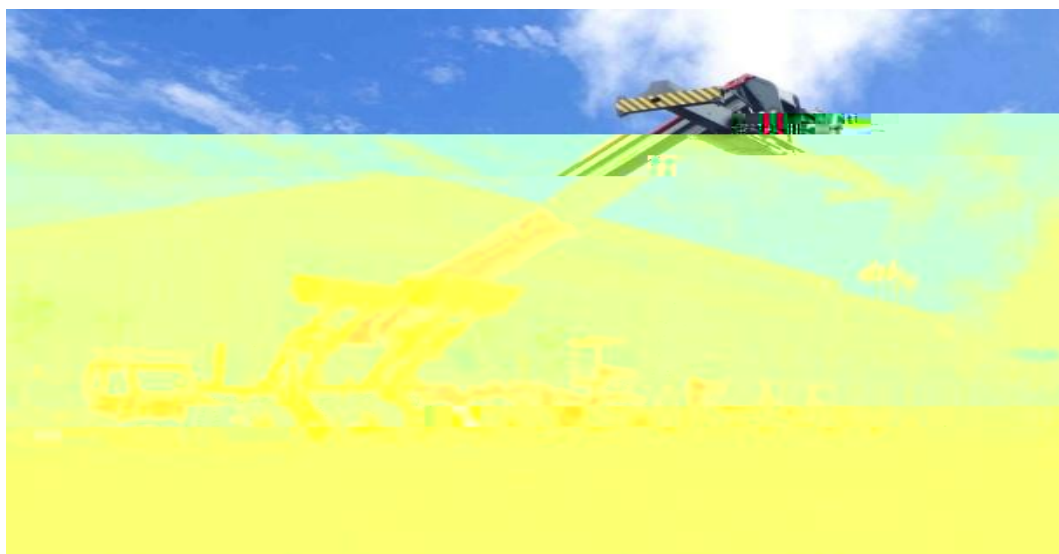
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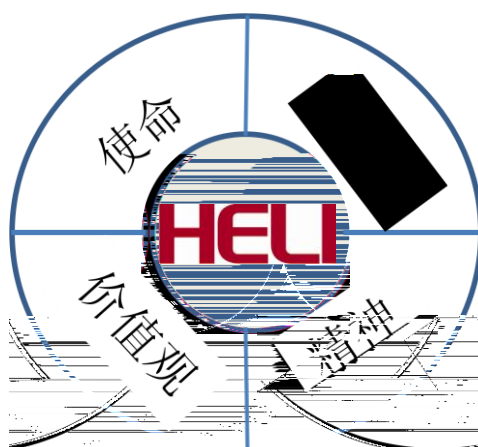


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合力提升未来

释义：“合力”与员工、客户、股东、供应商等相关方，凝心聚力，携手打造更轻松、更高效、更环保

的搬运装备，持续提升人类的工作与生活品质。



以人为本 以精品回报社会

释义：“以人为本”就是以“合力”员工、客户、股东及相关方为根本，努

力实现员工长远发展利益最大化。

世界五强 百年合力

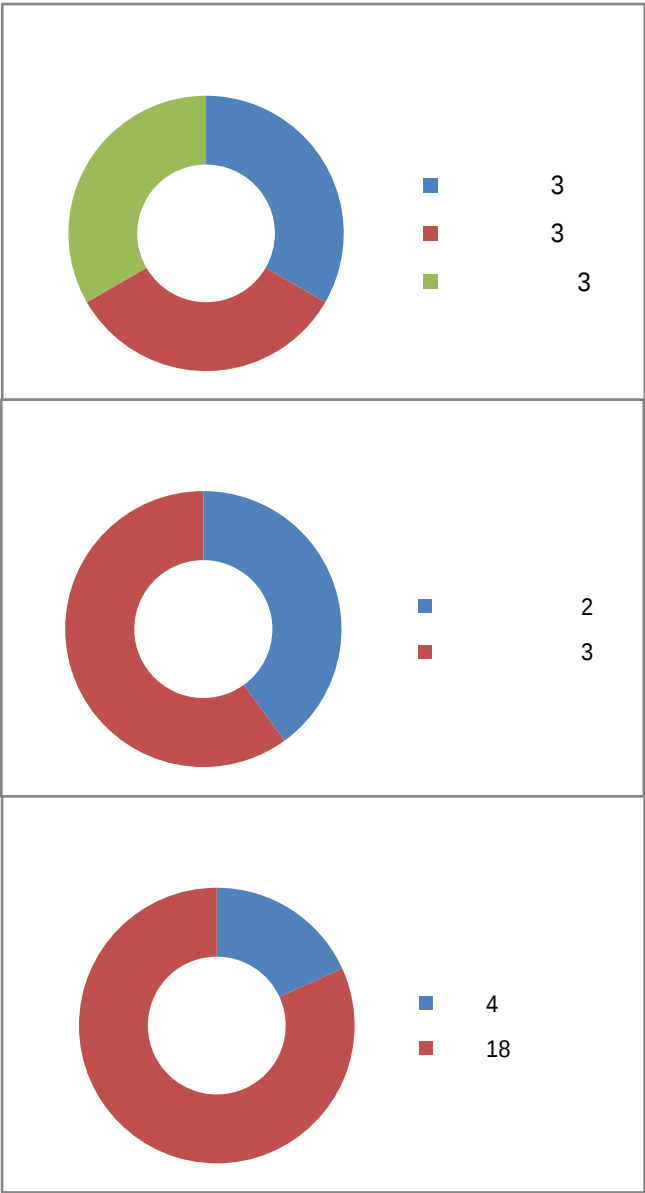
释义：“合力”是世界五强企业之一，进入世界工业车辆二强，五强为国际一流企业，是行业发展的基石。

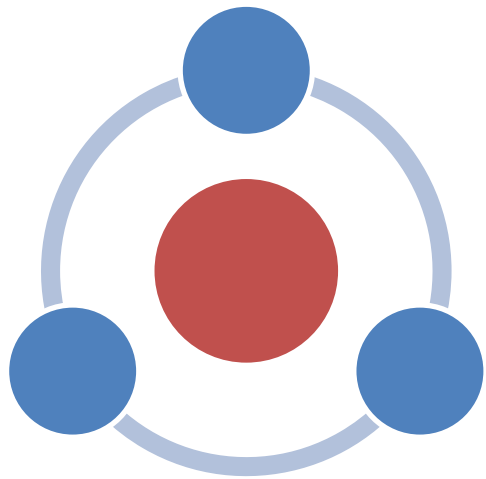
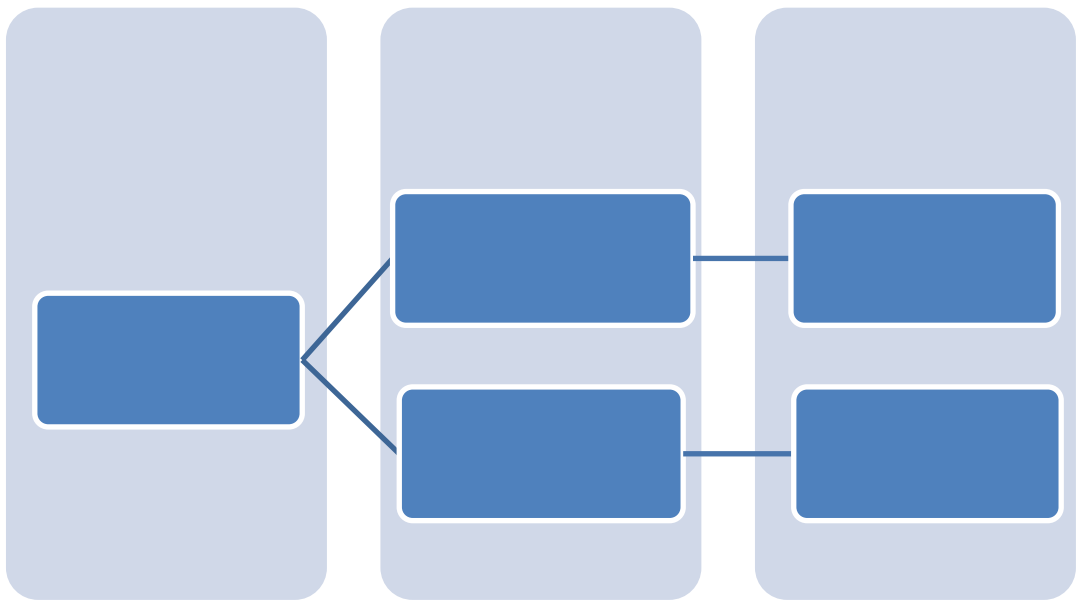
求实：是合力持续前进的基石

创新：是合力自我超越的动力

团结：是合力不竭力量的源泉

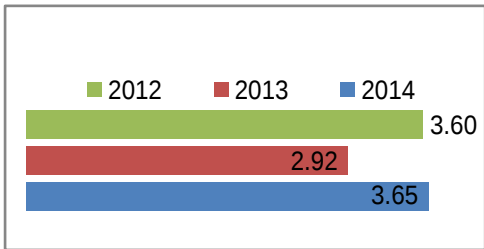
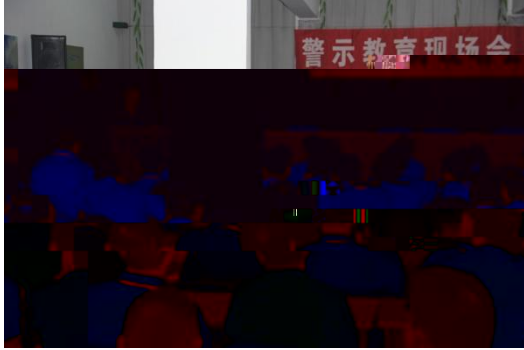
高效：是合力矢志不渝的追求



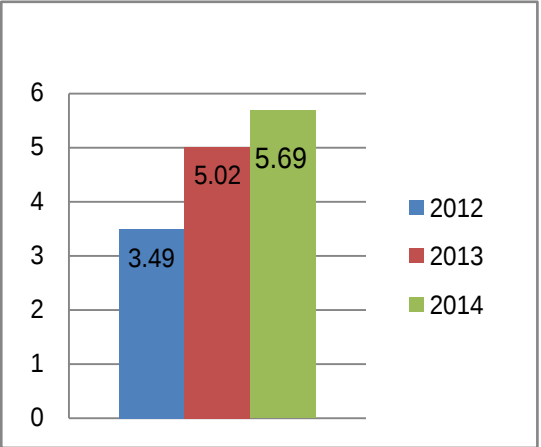
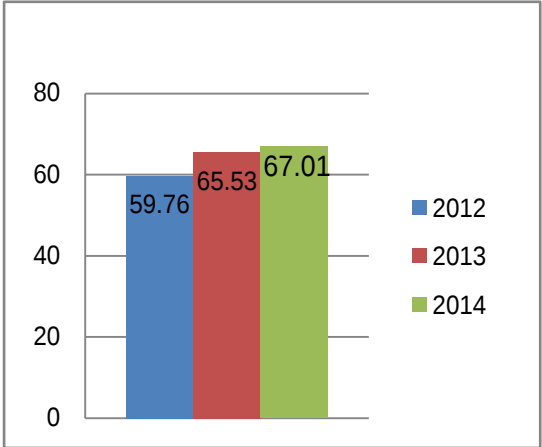
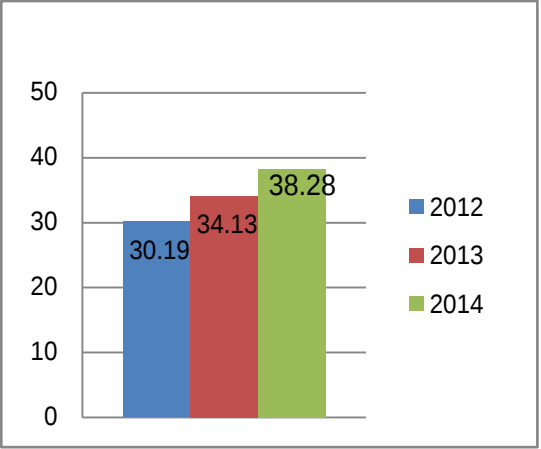
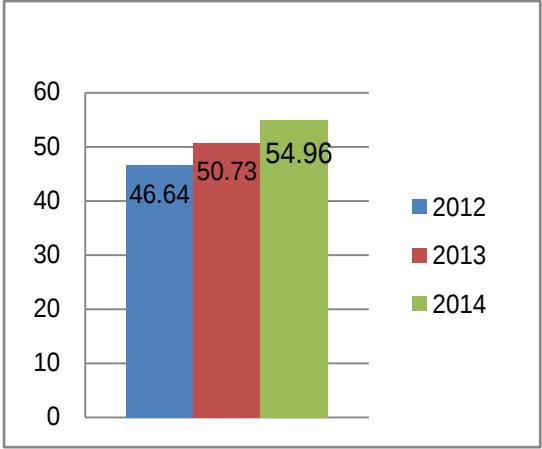


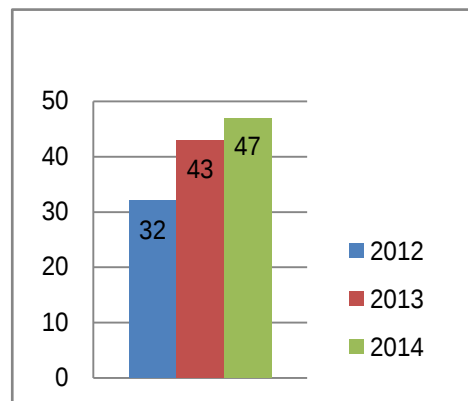
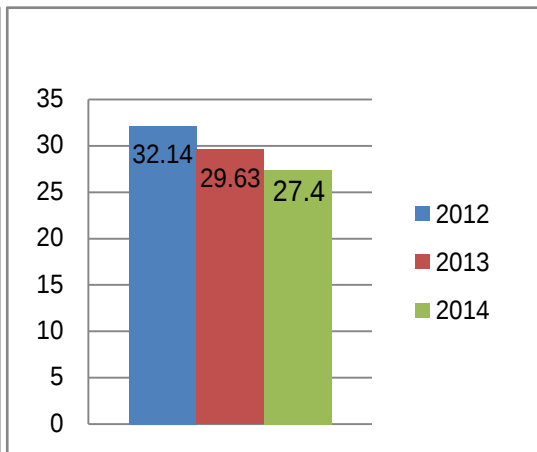
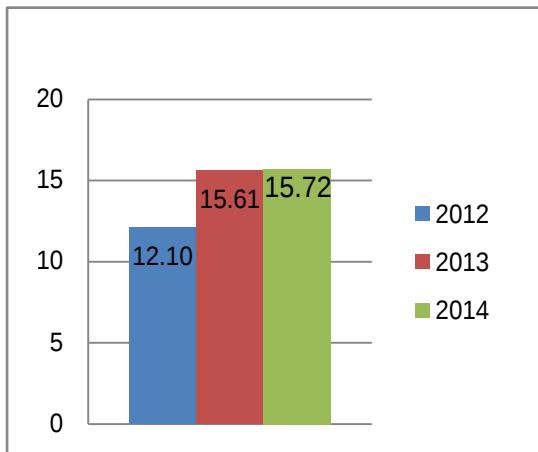
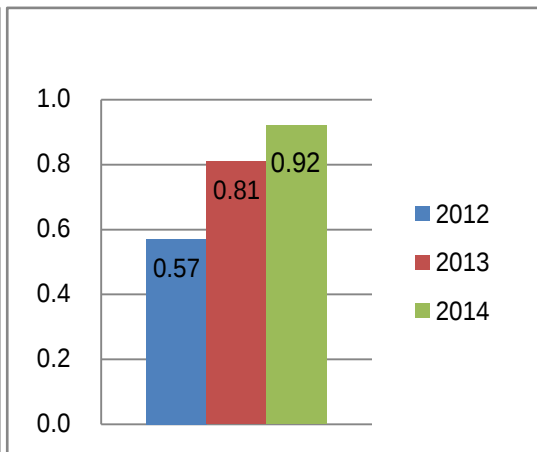
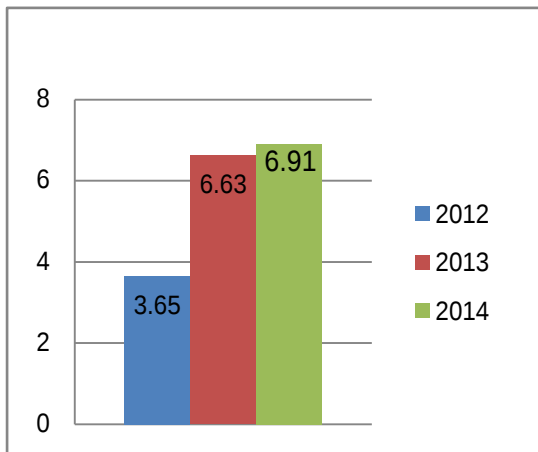


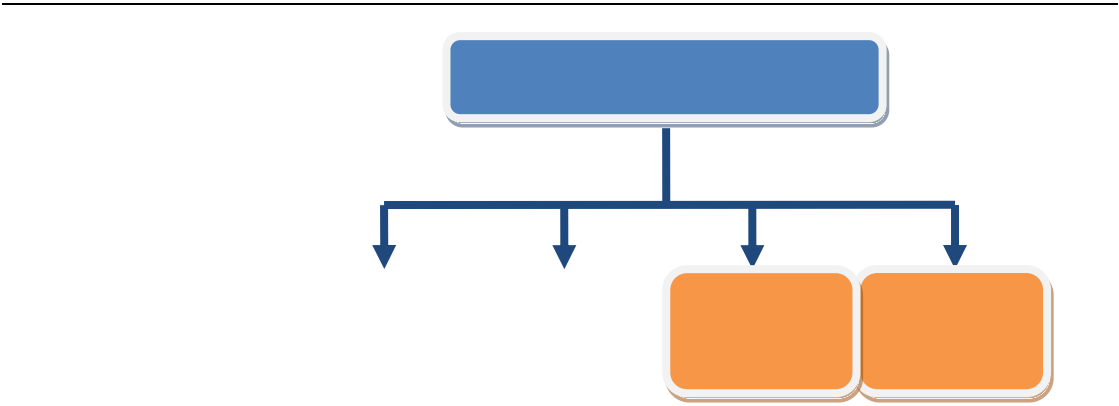
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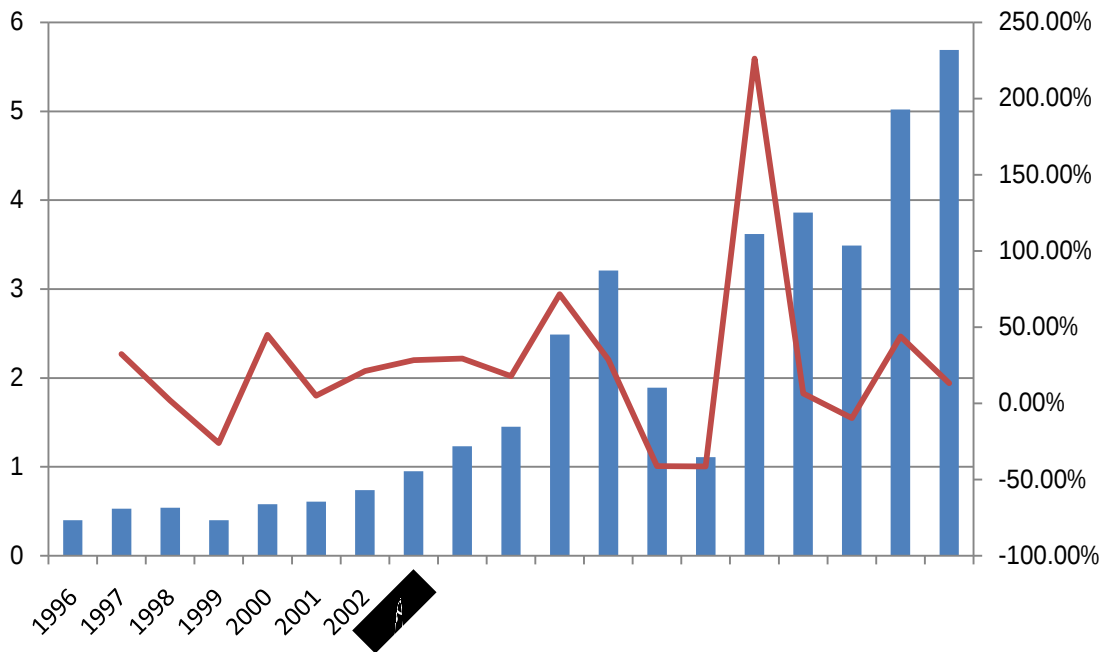
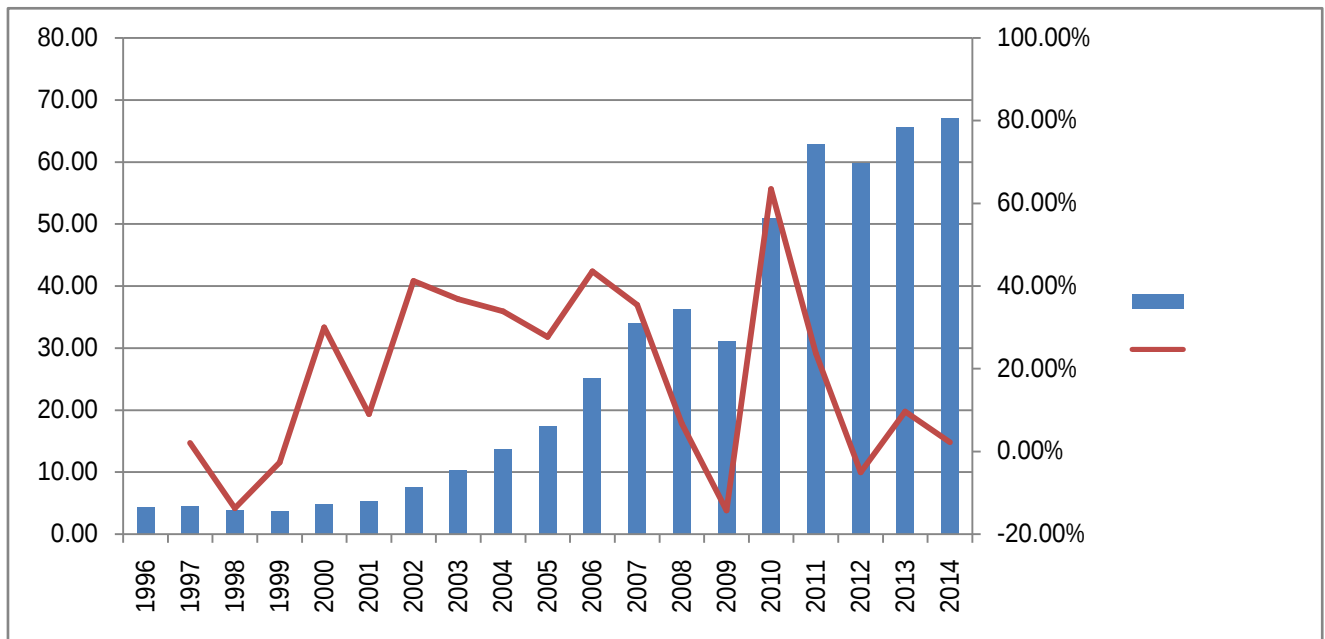


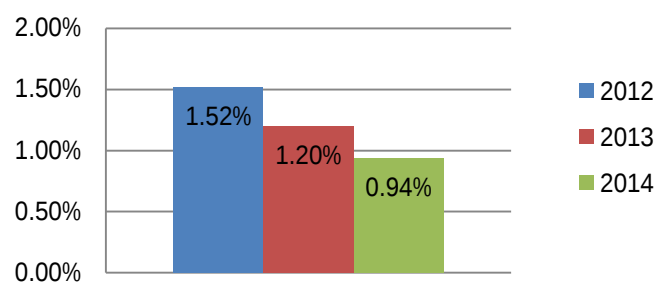
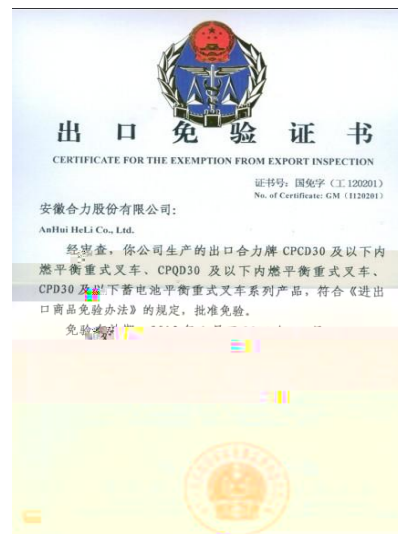
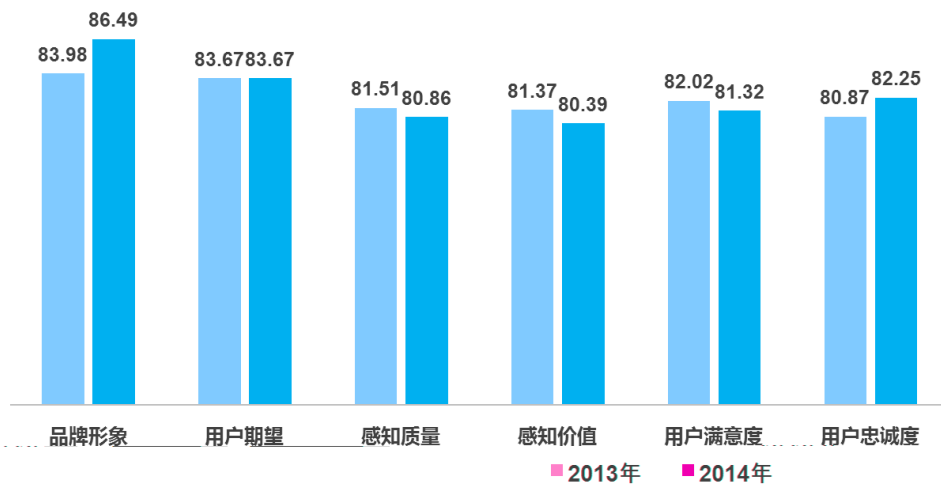


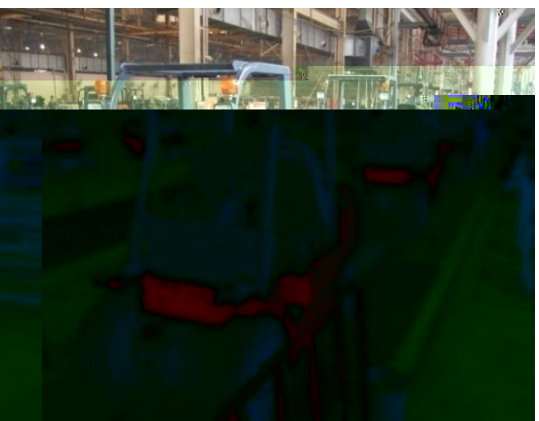
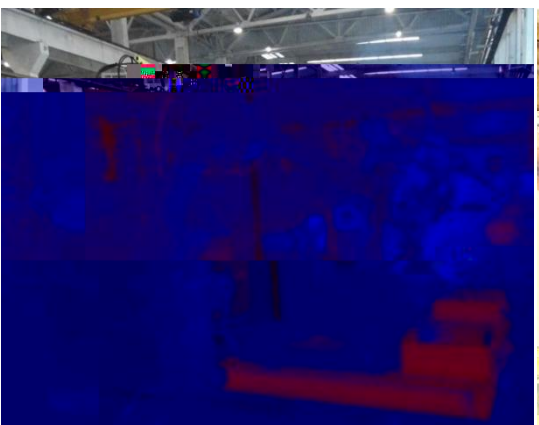
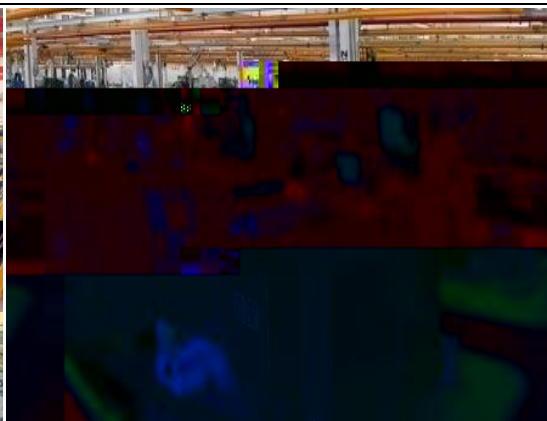
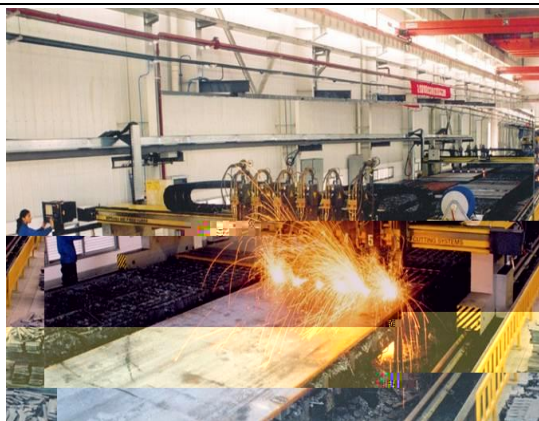




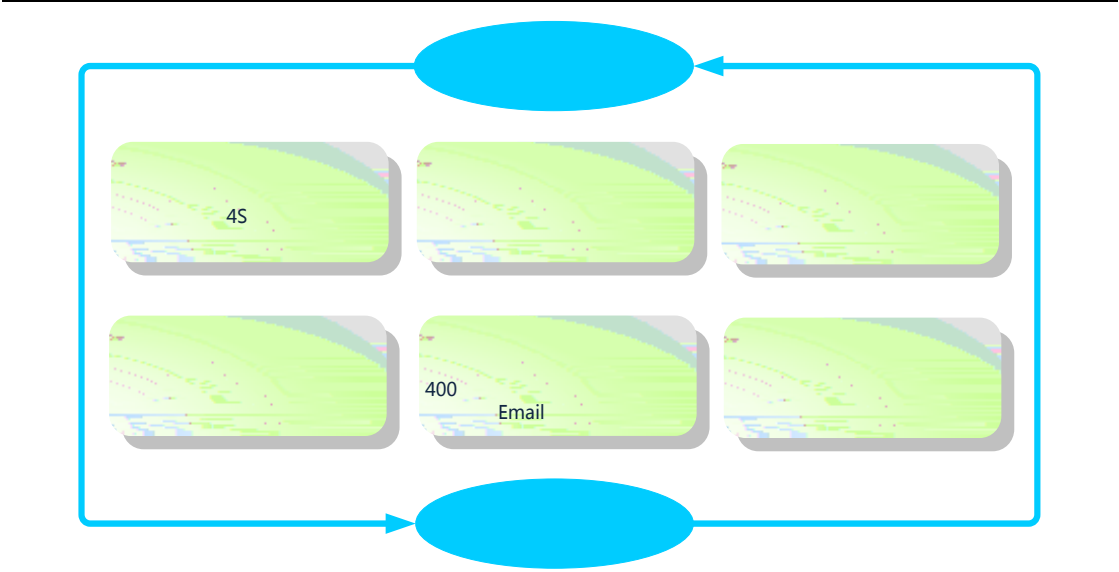




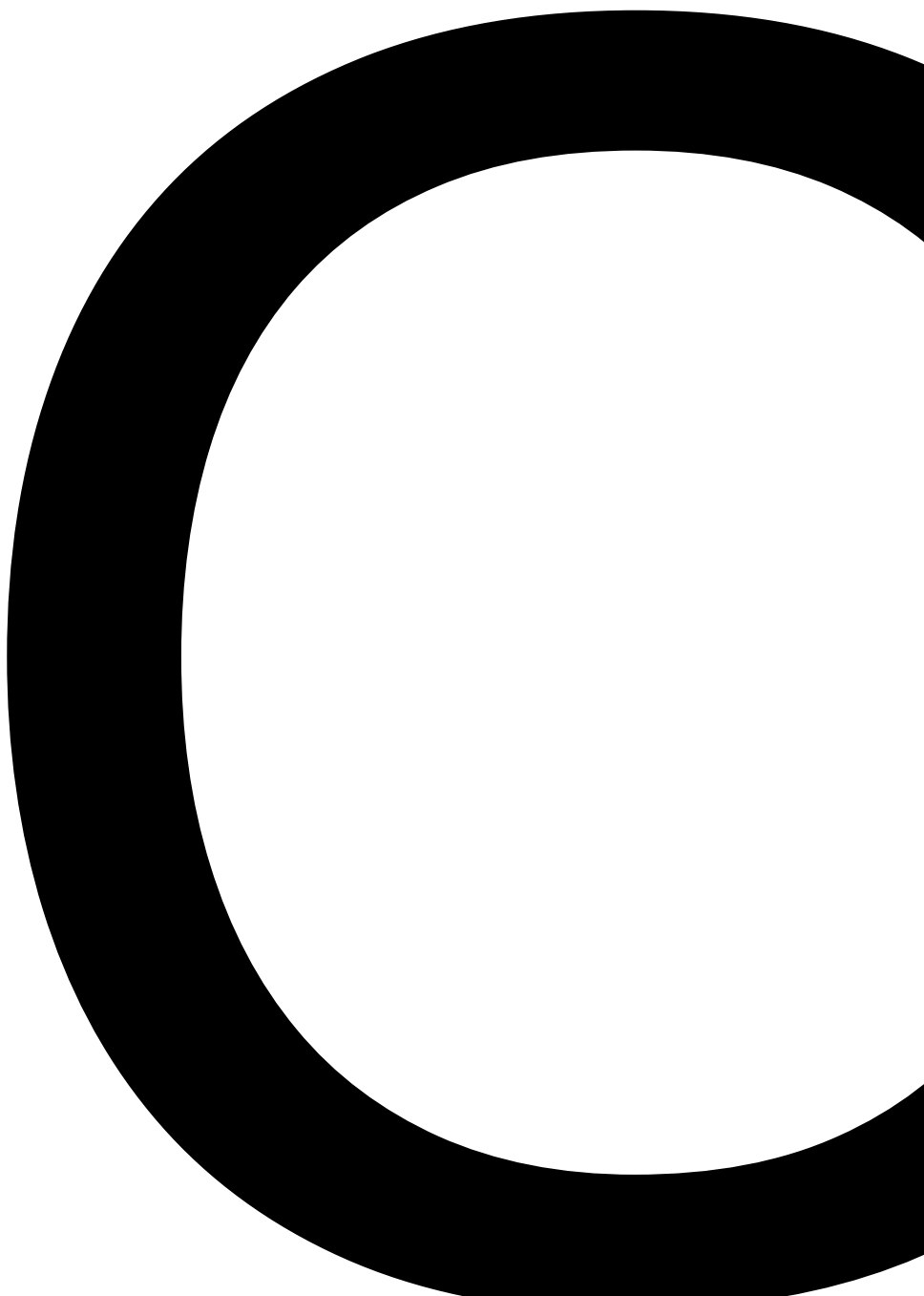


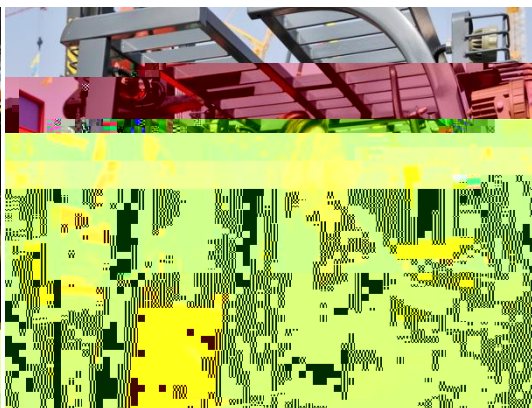


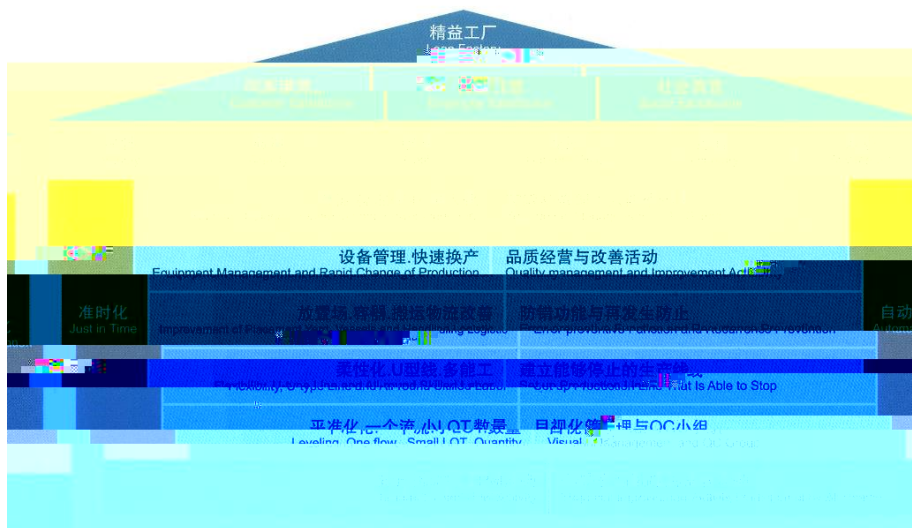






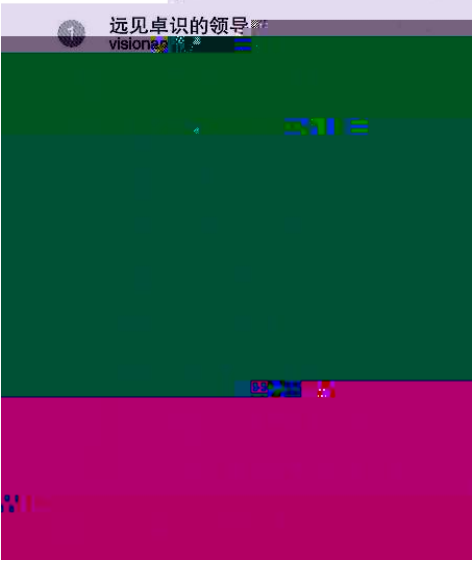




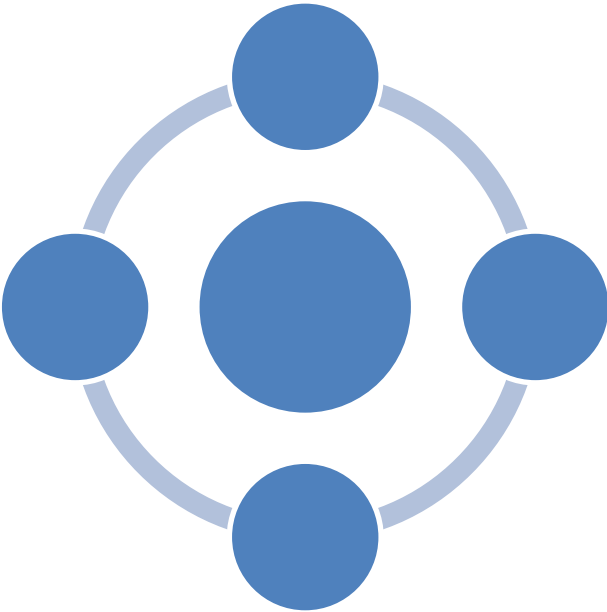


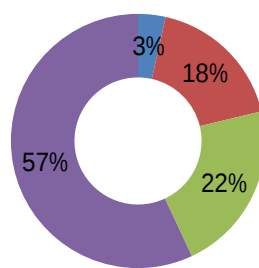
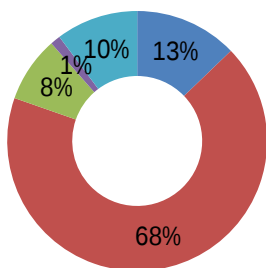


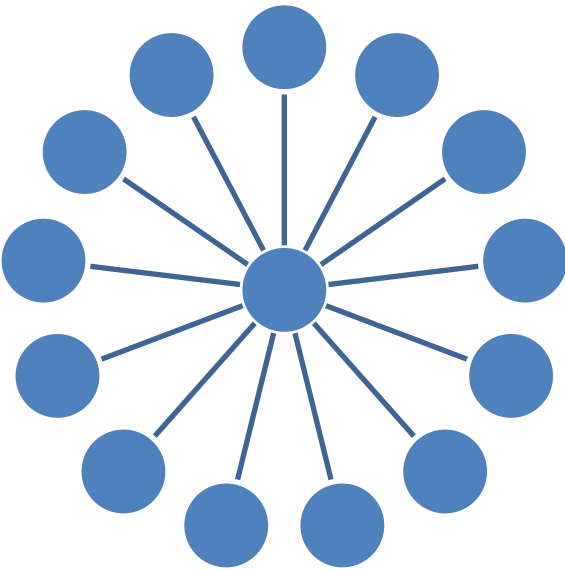
卓越绩效模式11项核心价值观
11 core values of performance excellence model

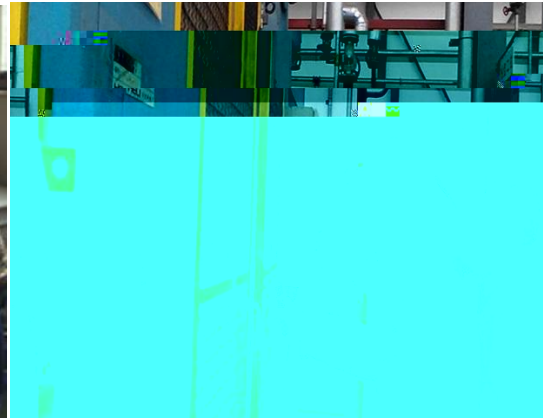
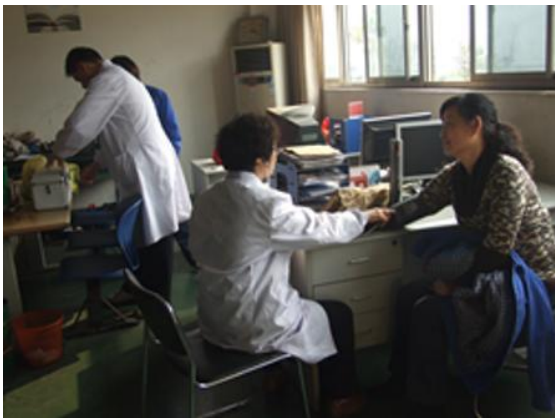




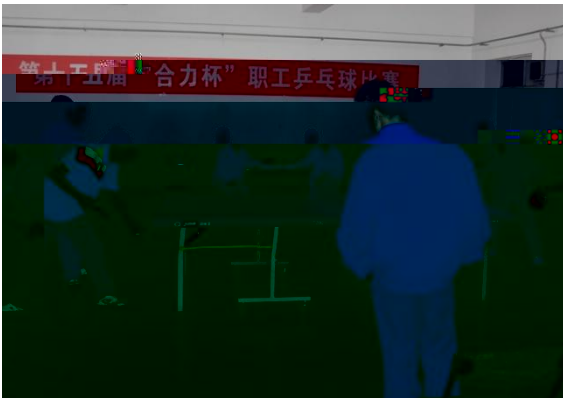


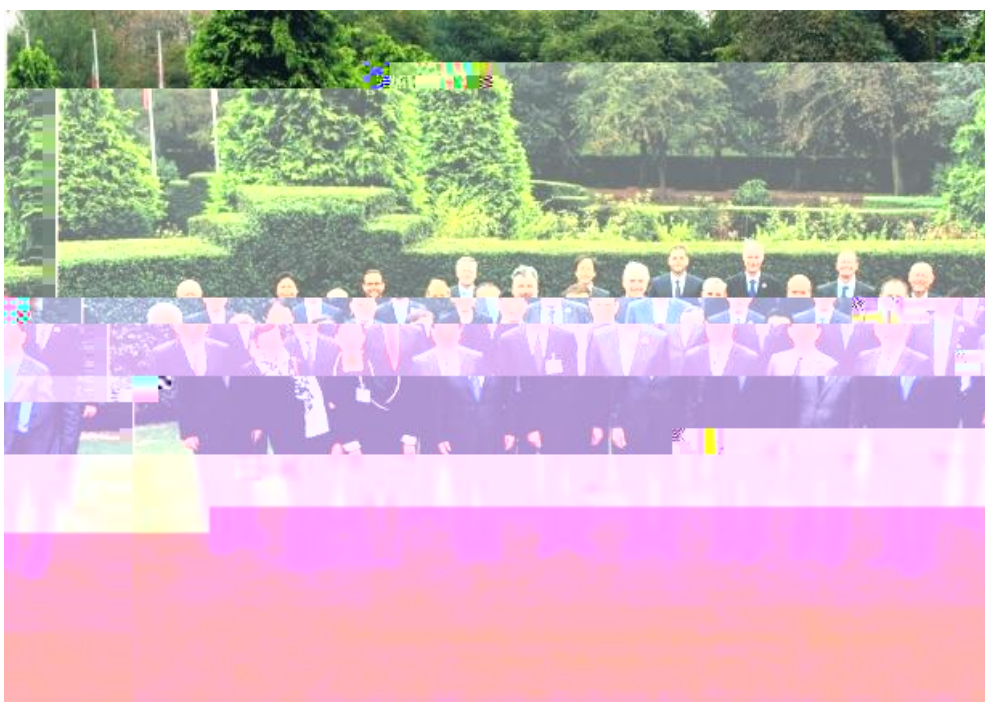


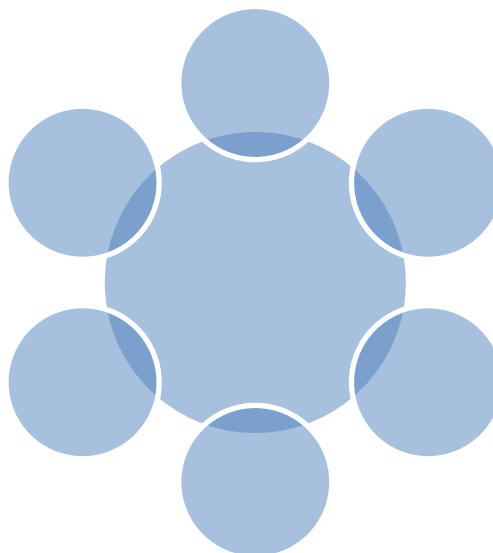












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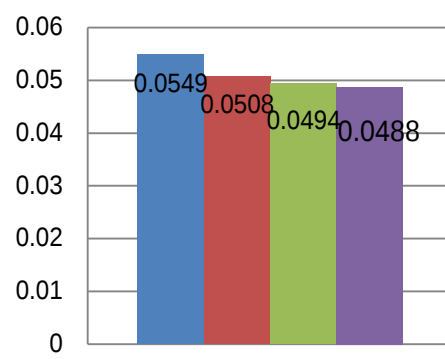
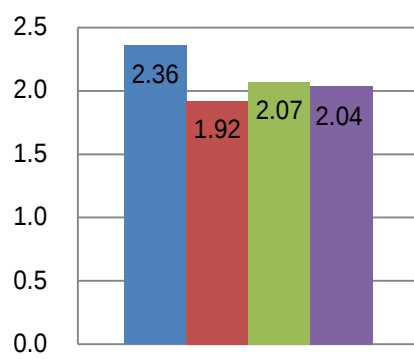
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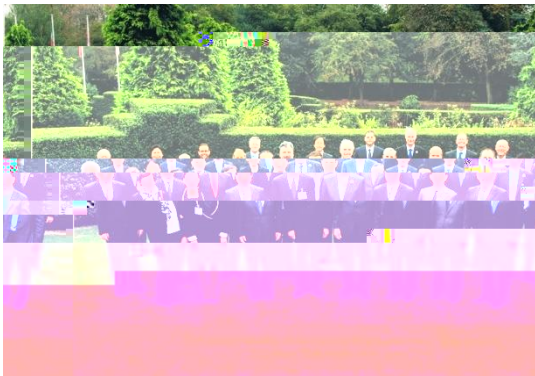
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中国合力提升未来

HELI Lifting The Future